



SlipStream Software and Rock Interface Announce Strategic Re-seller agreement

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Atlanta, Georgia- SlipStream Software a leading provider of Manufacturing based analytical systems announced a strategic re-seller agreement with Rock Interface, a leading high tech distributor focused on Plant automation and intelligence based in Grand Rapids, Michigan. This Strategic Re-seller agreement will allow Rock Interface to offer to its Michigan customers, SlipStream's PM Event Analyzer, the first true root-cause analysis software for the process industry.

Rock Interface through its management consulting services group will focus on showing its customers how PM Event Analyzer can give them the real answers to their process problems. "The majority of our customers today are focused on some type of process improvement. For each of them, getting the real root cause information will allow them to take the next step in productivity gains." says Mike Dorato, President of Rock Interface.

"Today's process manufacturers are focused on improvement within their organizations for better quality, lower cost or faster time to market. PM Event Analyzer is the answer to the 'last mile' question. Today's real-time KPI's and SPC charts can tell a customer that something is wrong but cannot provide exactly what caused the problem. Customer's who are trying to do root cause usually have to spend vast amounts of time to get to the root of the process issue. PM Event Analyzer is the first type product that shows the customer exactly what caused their problems. With this type of powerful information, manufacturers can now truly focus on real process improvement. We feel that partners like Rock Interface provide the level of customer support and service that we feel will make PM Event Analyzer an industry leader." Says, Gary Hopkins, President, CEO of SlipStream Software.

About Rock Interface

Rock Interface is the leader in automated control products distribution and professional services in Western Michigan. Since it was founded in the beginning of 1996, Rock Interface is the only company in Western Michigan dedicated to distributing many levels of automated control products for today's industrial applications. In 1999, we added a Systems Group to design, develop and deploy turnkey automated applications. In keeping with new technology, for 2003, we have added a Consulting Group to better serve our customer's Industrial Information Management needs. The distribution aspect of Rock Interface Products Group is focused on PC-based, motion control and communication solutions. We provide a comprehensive line of innovative products that are known for their ease of use, flexibility, performance and cost effectiveness.

About SlipStream Software

Based in Atlanta, Georgia, SlipStream closes the knowledge gap for manufacturers by providing analytical tools that help them to be truly competitive. From our real time Enlighten application suite to our PM Event Analyzer these analytical tools are designed to provide quick ROI to the manufacturing world.

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