



SlipStream Software announces strategic re-seller agreement with Advantage Industrial Automation

September 27, 2006

Atlanta-SlipStream Software a leading provider of Manufacturing based root cause analysis and analytical software announced a strategic re-seller relationship with Advantage Industrial Automation of Duluth, Georgia. Advantage is a major southeast distributor for leading automation and process solutions. This strategic re-seller agreement will allow Advantage to resell SlipStream's PM Event Analyzer, the first ever root cause analysis software focused on manufacturing along with SlipStream's upcoming real-time root cause product RT-RCA and its simulation package RT-RCA/sim.

"Advantage Industrial sees important benefits for our customer base in providing for them the SlipStream root cause solution set. Every one of our major customers are presently engaged in some type of process improvement program and they are looking for a solution like PM Event Analyzer to help them move to the next level of process improvement in their facilities." Says Steve Smith, Vice President for Advantage Industrial.

"We are very pleased to have an organization with the reputation that Advantage Industrial has to join the SlipStream Software partner program. With the addition of Advantage Industrial we are seeing SlipStream Software root cause portfolio becoming the standard for true process improvement with manufacturers. " Says Gary Hopkins, President, CEO of SlipStream Software.

About Advantage Industrial Automation

Founded in 1989, Advantage Industrial Automation provides solutions by adding value to the leading products in factory automation and control. We help our customers increase

overall equipment effectiveness by improving productivity and quality, reducing downtime and waste, and increasing efficiency and safety. Our unique value-added services include solutions design, project management and start-up, custom and project specific training, product configuration and kitting, overall equipment effectiveness solutions, and 24/7 support.

About SlipStream Software

Based in Atlanta, Georgia, SlipStream closes the knowledge gap for manufacturers by providing the analytical tools that help them to be truly competitive. From our real time Enlighten application suite to the first ever root cause package, PM Event Analyzer these analytical tools are designed to provide quick ROI to the manufacturing world.

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